



Greater Portland Area Chapter's January Business Resource Luncheon

Thursday, January 8th, 2009

11:30—1:30

Multnomah Athletic Club

\$22.00 Members

\$29.00 Non-Members & Guests

Speaker

SHIFT—How Top Real Estate Agents Tackle Tough Times

Presented by Beth King, Keller Williams

Market got you down? Not sure what to do? What to know how to "thrive" rather than just "survive." Then you must attend the next WCR Luncheon.



- *Get Real, Get Right: Mindset*
- *Re-Margin Your Business: Expense Management*
 - *Do More with Less: Leverage*
 - *Find the Motivation: Lead Generation*
 - *Get to the Table: Lead Conversion*
- *Catch People in Your Web: Internet Lead Conversion*
- *Price Ahead of the Market: Seller Pricing Strategies*
- *Stand Out from the Competition: Seller Staging Strategies*
 - *Create Urgency: Overcoming Buyer Reluctance*
 - *Expand the Options: Creative Financing*

Reservations

Reservations via e-mail or web site

E mail : wcr.portland@gmail.com

Or go to www.wcrportland.org & pay with PayPal.

Reservations must be made no later than Jan 7th, 12:00 noon

Cancellations only accepted up to Jan. 7th, 12:00 noon

No-shows will be billed.

Vegan or Dairy limitations by request only at time of reservation.



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