

**Greater Portland Area Chapter
Women's Council of Realtors**
Board Meeting January 25, 2007
PMAR Boardroom

Attendees: Dianne Edwards, Jill Gregory, Judy Eberle, Mary Carleton, Julie Morris, Jorie Barnum, Kerri Steinmann, Deb Runnion.

Excused Absentees: Mark Turnbull, Karen Wegner, and Pat Dale.

Absentees: Nancy Hess, Cathy Mankus, Shelby Bishop, Lindsey Culver, ~~Jennifer Patterson~~, Burt Keplinger.

Jennifer Patterson was an excused absence

Meeting called to order by President Judy Eberle at 9:10am

Minutes- minutes approved to file.

Treasurer's Report- Forms are being generated to have a more efficient breakdown of our current income and expenses. Treasurer's report approved to file.

Motions Passed:

WCR Portland will be donating \$3000 to the Portland Habitat for Humanity with the funds we raised from our November event.

Raising the members cost of luncheon to \$20 beginning at the March luncheon.

Approved 2007 Budget.

Committee reports

Membership committee report: Committee is working together to come up with ideas to drive our membership numbers up. They are trying out different resources to hit all of the PMAR and other area associations with our value of membership. We as a board should be leading by example and inviting guests to the luncheons. At the luncheons we will highlight members and guests by introducing them during the announcements.

Education: The committee is working on finding a couple more speakers to fill in for the Business Resource luncheons. There has been a request for the popular "Tech report" since it draws a good size crowd.

Luncheon Patrons: We are in need of more people to participate with this program. This has been a big help to offset our luncheon costs. Membership will be adding

something into the membership packets that are given to new and prospective members. We will add a new angle by offering this to members only at the current price, and to non-members at the current cost plus \$150, to include the membership.

Fashion Show: The committee is meeting on Monday January 29, 2007 at 11AM at Jorie's office in Lake Oswego. Our branding for the event is currently under way, and there is a slight cost involved for this. Event pricing and other budget items will be finalized during Monday's meeting

Newsletter: Kerri Steinmann and Deb Runnion will be researching different costs of different printers for the newsletters, and they will be reporting what they find at the next meeting. We will be adding a "call to action" for advertisement in the newsletter, which if successful, will offset our costs for each issue.

Publicity: Jill has done an E-flyer, which the Board may or may not have received. She will be doing one more flyer, since it was included with the order. It may be an ineffective way to advertise, most of the Board agreed that they delete any third party emails that they do not recognize. Jill will add Portland WCR in the subject line, so it is more recognizable. She also has a spot in the PMAR newsletter for our Board. We will not be mailing the postcards for the events, but rather sending emails for reminders, instead. The Board's picture will be in the PMAR newsletter, Broker Agent, Principle Broker and maybe the Business Journal, in the coming issues.

Chapter Excellence Award: Jill Gregory and Donna Erickson should have everything in order for 2006. This is an ongoing process of collecting and sorting, however, Jill is on top of it.

Business to discuss

-Habitat for Humanity donation: Jill Gregory made a motion to donate \$3000 to Habitat, Mary Carleton made a second motion and the board agreed and passed the motion unanimously. The check will be sent right away, and we will be inviting them to our next luncheon so that we can present them a Mock check in person.

-Belknap Hot springs: This our next State Chapter event. Attendance is encouraged.

-Mid-Year in DC May 16th-20th: President, President-Elect and VP of Membership are all required to attend. We will discuss scholarships at the next Board meeting.

-Brochure: Our brochure has a few changes to be made, and should be ready for print.

-First Citizens Luncheon: Discussion tabled until next meeting.

Jorie Barnum made a motion to raise the luncheon cost to \$20 for members. Kerri Steinmann made a second motion, and the board agreed and approved the motion, to begin in March.

-2007 Budget: Budget will be adjusted per our discussion and we will review again during our next meeting.

Dianne Edwards made a motion to approve the budget, Deb Runnion made a second, and the board agreed to approve the motion.

Special Reports: Deb Runnion will be our liaison to other associations. She has attended all of their Business Resource luncheons and has determined that we could learn some valuable things from what they are doing. She will be a great asset to helping us to get more attendance during our own luncheons.

National Classes: This is something we would like to see in our area. We will discuss how this can be done through our Chapter, or in association with another Board.

***Please note our next Board meeting will be on February 22, 2007**

Meeting adjourned at 10:50AM

Minutes taken and submitted by: Kerri Steinmann