

**Greater Portland Area Chapter  
Women's Council of Realtors**  
February 22<sup>nd</sup> Board Meeting  
PMAR Boardroom

Attendees: Judy Eberle, Mary Carleton, Jennifer Patterson, Julie Morris, Jill Gregory, Jorie Barnum, Dianne Edwards, Kerri Steinmann, Lindsey Culver, Mark Turnbull, Brandy Schumacher, Karen Wegner

Excused Absentees: Pat Dale and Cathy Mankus

Absentees: Shelby Bishop, Sally Moshofsky, Bert Keplinger, Nancy Hess

Meeting called to order by President Judy Eberle at 9:05AM

**Minutes-** approved to file

**Treasurer's Report-** approved to file

*Motions Passed*

*Mary Carleton made a motion that WCR purchase a \$2500 sponsorship for the PMAR First Citizen Luncheon. Dianne Edwards made a second motion and the motion was passed. (members planning to attend the luncheon will pay full price for the tickets, we will not be using the free tickets available with our sponsorship)*

*Kerri Steinmann made a motion to bump up the scholarship to \$700 per attendee, with a maximum of 3 scholarships awarded. Karen Wegner made a second motion and the motion was passed. Scholarships will be awarded to Jill Gregory, Kerri Steinmann and Deb Runnion-Jessup, unless there are other members interested in participating.*

**Committee reports**

**Membership committee report:** Julie Morris is putting together information packets about WCR for the PMAR Ethics training this Monday. Having a problem with capturing which members are referring new members to join. Our renewal rate is at 59% according to National. We are going to get together as a group to make some calls to those members, to encourage them to renew.

**Education:** Our next speaker is nationally recognized, and she should be a good draw for other Realtors. Mark will get out some information about her, so that we can get it out to

other Realtors in our office. Mark will not be here for the luncheon; he is going to ask Alicia to introduce the speaker.

**Reservations/Sign-in table/no show billing:** Cathy Mankus has discovered that we have about a ~~50/50 ratio of Realtor and Affiliates attendees~~, **60% Affiliates to 40% Realtor attendance** at our luncheons. She also feels that there may be some attendees that are getting into the luncheon, without payment. Judy, Jill, Cathy and Jorie will be getting together to discuss some ideas

**Fashion Show:** Next committee meeting is Thursday, March 1st at 11:00AM. Shelby Bishop and her assistant are making the calls for sponsorship. We need to get a list of people together, who can sponsor the event. Silent auction items are being procured, but we need more help with this. We have several stores on board to participate, and we do have Kayleen on board to help out with the models. Tickets prices are being set at ~~\$20~~ **\$50.00 per person**. Jorie needs help with all of this, and has asked for suggestions from the board.

**Luncheon Patrons:** We are doing ok for the year. Karen is having trouble getting Realtors to sign up to sponsor the luncheons. We have three spots filled for March, and one spot for April. Karen is looking forward to getting more for the year.

**Publicity:** Jill is doing a lot of publicity this year. She has put the board picture in the PMAR magazine, and highlighted some of the upcoming events. PMAR has finally put a spot about WCR, in their e-newsletter. We do need some fashion show publicity, as soon as possible. We need to brainstorm some ideas of when and how to get this done.

**Chapter Excellence Award:** Jill is so on top of it!!! She has been getting things in line all year, and we are heading towards a gold award.

**Newsletter:** Put in the newsletter, something about the Habitat donation from our November event. The board thought that a \$50 logo to members is a good way to off set the cost of our printing and mailing. And we could also offer an ad to non members for \$50; however they need to become a member in order to participate. (Paid an additional \$125 fee) Kerri will put together a flyer to highlight this program and send it to Jill, so that she can get it to the membership

**Website update:** Jorie Barnum is working with Shawna Mantey, with “A Web Journey”, to get “Pay Pal” set up on our website, so that members can pay on line for membership and for luncheon reservation. Try it out, if no contract is involved, to see if it works out.

### **Old Business**

First Citizen's Award luncheon will be held on May 24. We have this budgeted for the year, and we would like to take advantage of this opportunity to get in the forefront of the industry and the community.

### **New Business**

Belknap Hot springs will be in April

#### **Mid-Year meetings in May:**

Registration is now open for the conference event. We are encouraged to get the early bird special, to cut down our costs. ~~Scholarships will need to be determined ASAP, we have 3 or four members who are interested in attending the meetings this year.~~ **Three scholarships have been awarded to Jill Gregory, Kerri Steinmann and Deb Runnion-Jessup**; if we have more than 3 members interested in attending, we will have to draw a name to determine who receives the scholarship. Those receiving scholarships will need to attend specific meetings and events, and have a written report to bring back to the board, before the reimbursement of funds is dispersed.

**\*Please note our next Board meeting will be on March 22<sup>nd</sup>.**

**Meeting adjourned at 10:40AM**

**Minutes taken and submitted by: Kerri Steinmann**