

Greater Portland Chapter Women's Council of Realtors  
March 27<sup>th</sup>, 2008 board meeting at PMAR building

Meeting was called to order by President Mary Carleton at 9:05am

**Attendees:** Jill Gregory, Mary Carleton, Dianne Edwards, Julie Morris, Kristine Jensen, Shelby Bishop, Lindsey Culver, Greg Langford, Laura Steinke.

**Excused absentees:** Pat Dale, Jorie Barnum, Sandy Williams.

**Unexcused absentees:** Judy Eberle.

Minutes reviewed and approved to file.

**Treasurer report/financial report:** Our balance currently is at \$6,525.35. Mary would like to have the lunch section broken out by month so we can track if we made or lost money for the month. Also note any checks given to Kristine should say where they are coming from for tracking purposes.

**Membership:** 94 national and 69 local affiliates equaling 163 total members. 2 more new members will be coming in sometime this week. The membership drive gave us 8-10 new members. Julie suggested having another membership drive. The date agreed was to be on May 1<sup>st</sup> at 4:30pm. The location is undecided as of this point. Julie is working on getting the previous members to renew their membership, which the cut-off is at the end of March.

**Education:** For next month, Dianne Peterson is discussing marketable listings. Mark talked about how we can enhance WCR by explaining the benefits for realtors to join and how the education is beneficial for their business.

**Hospitality:** Pat Dale was absent.

**Publicity:** Jill said the e-flyers are working great to promote the luncheons. She is also sending out the upcoming events through e-flyers as well

**Newsletter:** Jill said Judy was working on the newsletter and it will be ready to go out very soon.

**Luncheon reservation:** Judy is handling this and things are fine. She has someone lined up for the upcoming luncheon to help out with the check-in table.

**Old business:** Shelby is handling the fashion show and things are going on schedule. They have the women models and may need a couple more men models. The big sponsors are Remax and Alpine Mortgage. They have some great raffle items and silent auction items as well. Julie will put in the Homeseekers Magazine an ad for the fashion show. Golf event is July 24<sup>th</sup> from 1:30pm at Sandelie course. It will cost \$30 and that includes a 9 hole round of golf, food and drinks. If you don't want to play golf you can just come for the food and drinks for \$15. We do not have a lunch sponsor in April as of right now. We talked about lowering the sponsorship level amount from \$250 to \$175 till the market gets better. Belknap has about 10 people attending from the WCR Portland Chapter. D.C. trip has about 9 people attending from our chapter. The First Citizens Luncheon is April 30<sup>th</sup> and our chapter has reserved a table at \$750 which seats 10 people. We are charging \$30 for each person to attend. Kristine will take the money for whoever wants to attend.

**New business:** For our November event, an idea was brought up to have an evening of art. Someone needs to research and see if this would be a good idea. No one volunteered but we will talk about this more at the next board meeting.

Our next meeting is April 24, 2008 at 9am, same place.

Meeting was adjourned at 10:12am.

Minutes taken and submitted by: Lindsey Culver