

**Greater Portland Area Chapter
Women's Council of Realtors**

May 4, 2007 Board Meeting
PMAR Boardroom

Attendees: Judy Eberle, Mary Carleton, Jennifer Patterson, Julie Morris, Jill Gregory, Dianne Edwards, Kerri Steinmann, Pat Dale, Nancy Hess, Shelby Bishop, Mark Turnbull

Absentees: Dona Winowski, Karen Wegner, Jorie Barnum, Sally Moshofsky, Brandy Shumacher, Cathy Mankus and Lindsey Culver.

Meeting called to order by President Judy Eberle at 9:00AM

Minutes- Minutes approved to file

Treasurer's Report- Report accepted and filed.

Committee reports

Membership committee report; Julie Morris: Our numbers for retention from last year are finally available. Our chapter has retained 70% of our National members from 2006. Our chapter is made up of 86 National members and 63 affiliates, for a total of 149 members. Our membership drive has come to a close, and the results are in. Although we received several applications w/o sponsorship filled in, we do have some winners. Jill Gregory came in first place with 5 sponsorships, Kerri Steinmann came in second place with 3 sponsorships, and Karen Wegner came in third with 2 sponsorships. We will be awarding the prizes to the winners, at our June luncheon.

Education: Mark Turnbull; Mark would like to start each meeting off with a power point slide show, and maybe some motivational music, to get the crowd into each event. He did this at the last luncheon; however, he wanted some feedback from the board to see if it is worth continuing. We all discussed that this is a great idea, and a good use of the LCD projector that was purchased for our events. Judy will call the MAC to find out how we can plug Mark's laptop into their sound system to get a quality sound. She would also like to wrap up the networking time 5 minutes before the start of each meeting, with the "Get Ready" DVD from National.

Mark will be responsible to let the speakers know that only their lunch is a complimentary lunch. If they have an entourage that comes with them, they will have to be billed for their lunches. They will also need to make the reservation for the luncheon, prior to showing up.

Our June luncheon is the "Clash of the Titans" panel which Mark would like to see a different name on, so there is no suggestion of "clashing" Brokers. There is a possible back up name; however most people will recognize "Clash of the Titans", and anticipate this event. Mark has requested that we discuss Keller Williams Realty being represented

on the panel. Judy Eberle has asked for Kerri to send her an email with the names and short bios of the candidates that Keller Williams has suggested to represent them. Judy, Jill, and Dianne will take this to Gary Taylor, who is the facilitator of the event, so he can work it into the event.

Fashion Show; Shelby Bishop; Brochures look great and are going to print. Ticket sales have been difficult to track. The committee does not have a total number of tickets sold. All tickets need to be accounted for, and sold, and monies collected, prior to the event. The board will be dialing for dollars, to get them SOLD!!! Raffle tickets have not been distributed, but they are available through Sandy Gibson and Teri Clark. There will be people at the event, going throughout the room to highlight raffle items, and sell tickets at the show. Lindsey Culver and Jennifer Patterson are in charge of the raffle items, and will be meeting today to finalize some things. Once they have accounted for all of the items, Jennifer will email the board to let us know what to promote. Shelby has offered to meet with Teri to sort through the ticket sales. She has made some calls to round up what has been done, so far, and hasn't heard much back yet. She will update Judy on Monday on the progress. On the night of the event, there will be 5 people working the front table, and they have a good silent auction system in place, to avoid as much confusion as possible.

Raffle; Nancy Hess: Nancy is still having some problems getting donations and has requested for some help. She will be getting together with Pat Dale and Julie Morris to formulate a good plan of attack for this.

Hospitality; Pat Dale: Pat is still collecting all left over hospitality items from the luncheons, for the casino bus goodie bags. She is doing a great job to minimize our cost and satisfy our members at the same time.

Publicity; Jill Gregory: Jill has sent our Fashion show flyer out through Meyers Flyers for the past 2 circulations. We have one more slot to fill, so she will use it to highlight the June luncheon. We also have a spot in the PMAR newspaper, and they are adding our fashion show ad to their email newsletter. In addition to that, she also emailed the entire membership about the event, this week.

Newsletter; Jill Gregory: This was supposed to be out the first week of April, and there was a bit of a communication breakdown. The newsletter is done, and ready to roll, however we are going to wait to send it, until after the Fashion show. Jill is hoping to get as many photographs as possible, from the night of the event. She has asked that we email her any photos we would like to include.

Reservations/Sign-in table/no show bill; Cathy Mankus: No report today from Cathy. Julie Morris has some concerns about corporate membership and signing in. She is hoping to meet with Judy and Cathy to work out a good system for processing the reservation and check in process, with these corporate members

Old Business

RMLS Trade Show: Attendance was way down this year; however we did meet some potential members. The board will have to decide about if we will continue this in the future.

Pay Pal: Mark Turnbull was asked to test the Pay Pal feature of the website, for informational purposes. He said he got confused with the process and gave up.

Women's Build: We are scheduled to participate in this on June 7 & 8 in New Columbia Village. Andy Carsen has been in contact with Shelly from Habitat to make arrangements to do a follow up story about our efforts. More to come.

New Business

First Citizens Luncheon: This event is on May 24, from 11:30-1:30 at the Governor Hotel. The cost is \$30 for members to attend.

Mid Year in DC: Judy has handed out the agendas for the meetings in DC. Attendees will be; Judy Eberle, Mary Carleton, Julie Morris, Dianne Edwards, and Deb Runnion-Jessup. Judy will update those attending about what they will need to make sure to go to.

NAR in Vegas: Registration is now open to members. Get your room reservation for the Venetian, now, as it will sell out fast!!!

PO Box: Cathy Mankus suggested that we have a PO box for the chapter. The board discussed that this has been an issue in the past, with who would be responsible for picking up mail, and distributing it. The mailing address in the past has always been the current president's address, and there have been very few issues with it.

***Please note our next Board meeting will be on May 24, 2007 at 9:00AM.**

Meeting adjourned at 10:20AM

Minutes taken and submitted by: Kerri Steinmann