

Greater Portland Chapter Women's Council of Realtors
June 26th, 2008 board meeting minutes at PMAR Building

Meeting was called to order by President Mary Carleton at 9:05am

Attendees: Jill Gregory, Pat Dale, Lindsey Culver, Laura Steinke, Mary Carleton, Julie Morris, Kerri Steinmann, Shelby Bishop, Deb Runnion-Jessup, Kristine Jensen.

Excused: Judy Eberle, Jorie Barnum, Dianne Edwards, Mark Turnbull

Unexcused: Greg Langford

Minutes are approved from May and ready to file

Membership: 66 National and 46 affiliates equaling 112 total members. Our goal is to get more realtors to join. We thought of possibly having an event at a broker's open house. WCR could sponsor the event and show how we can help other agents out by promoting their listings. We talked about collaborating with TRING to see if we could be present and pass out our information at the next meeting in September. Julie was going to get more details by the next meeting.

Treasure report/financial report: Our balance is at \$3,721 which is extremely low. We need to figure out some ideas to get more revenue into the bank. Our last luncheon did make \$591.99. Note that Julie Morris will have a credit of \$135 to roll over to next year's dues. We need to eventually send out a check of 10% of net from the fashion show.

Education: Kerri is working on the next luncheon guest speaker, Victor Epstein who will be discussing tax information. In October we are having an affiliate panel which includes; title officer, loan officer, inspector, home stager and a marketing person. This should be a good luncheon turnout. In December we will be having someone from RMLS do a tech update.

Hospitality: For June's luncheon Pat spent \$64 dollars on chocolates.

Publicity: Jill will have in the PMAR newspaper an ad for the casino trip and also send out e-flyers with WCR events.

Newsletter & Luncheon reservations: No report.

Luncheon sponsorships: Laura is working on September's sponsors. She has some good leads with Real Solutions, PDX Business Journal and Avenue Mortgage.

Old Business: Fashion show had a great location and parking was great. We need to now find the chair person, sponsors and designers by November to start planning for next year. For the golf event we have 40 people signed up with room for 32 or so more. Kevin Satterle will sponsor a hole. Sponsoring a hole is \$50 and the event is July 24th starting at 1:30pm. Casino trip will have a hospitality room where people can go and relax have some snacks when they don't feel like gambling. If someone would like to be a sponsor they can pay \$50 and create a goody bag to pass out and give a 30 second plug. For \$100 sponsors can display their items and or stay in the actual hospitality suite and socialize with the members. They will also be able to give a plug on the bus ride down. Deb is trying to get someone to talk on the ride down so we can pass out education credits for the members. For the November event we need to find out if Hip Chics can host our event. Mary found out about some company that will do all the marketing, pay for invitations and bring in all the artwork for the November event. Their company would obviously get some of the money but we would save a ton on just the marketing alone. Kerri is going to get more details about the calendars and see how much the California WCR chapter made.

New Business: EMAR Golf on August 1st. We have 2 free tickets and need members to help promote WCR. Lindsey and Kristine would check their schedules to see if they can go. National meeting is being

held in Orlando on November 5th. You need to arrive there by 5pm and leave no earlier than Sunday November 9th at 1pm. Remember to buy the full package they offer on the WCR National website.

Our next meeting is July 31st, 2008 at 9:00am in the main conference room.

Meeting was adjourned at 10:27am

Minutes taken and submitted by: Lindsey Culver