

GREATER PORTLAND CHAPTER WOMEN'S COUNCIL OF REALTORS
JULY 30TH BOARD MEETING MINUTES
AT 5331 SW MACADAM AVE # 276, PORTLAND, OR 97239

MEETING WAS CALLED TO ORDER BY PRESIDENT JORIE BARNUM AT 9:08 AM.

ATTENDEES: LINDSEY CULVER, PAT DALE, MARY CARLTON, SHELBY BISHOP, KAREN TAMBURINA, JORIE BARNUM.

EXCUSED ABSENTEES: KRISTEN MORRIS, JUDY EBERLE, TISH SCHUTZLER, JILL GREGORY, KRISTINE JENSON, DIANE EDWARDS, KERRI STEINMAN. KIM COLEMAN,

UNEXCUSED ABSENTEES:

MOTION MADE: MARY CARLTON MADE A MOTION TO APPROVE \$2,400.00 BUDGET TOWARDS SENDING OUR PRESIDENT AND PRESIDENT ELECT TO THE NATIONAL MEETING. LINDSEY CULVER SECONDED THE MOTION. ALL IN FAVOR. MARY CARLTON MADE A 2ND MOTION TO PRE-PAY KNOWN AIRFARE, REGISTRATION, AND HOTEL DEPOSITS TO SAVE MONEY. LINDSEY CULVER SECONDED THE MOTION. ALL IN FAVOR.

TREASURE REPORT/FINANCIAL REPORT: OUR BALANCE IS \$9,157.44. WE MADE \$1,209.42 AT THE GOLF EVENT. WE'VE ALREADY PAID FOR KERRI'S FLIGHT AND REGISTRATION FOR LEADERSHIP, WE EXPECT ABOUT \$300.00 IN EXPENSES WHEN SHE RETURNS.

MEMBERSHIP: WE HAVE 50 NATIONAL MEMBERS AND 35 AFFILIATES. THAT MAKES US A LARGE CHAPTER. LINDSEY RECEIVED THE MONEY FROM STATE FOR SARITA DUA WINNING THE FREE MEMBERSHIP FOR THE YEAR AT THE RMLS TRADE SHOW. NEW AFFILIATES WILL BE OFFERED THE CHANCE TO PAY FOR THEIR 2010 MEMBERSHIP ON THE CASINO BUS TRIP AND WILL GET THE REMAINING OF 2009 FREE.

EDUCATION: JULIA MORRACCO WILL BE SPEAKING ON BUSINESS PLANNING IN SEPTEMBER. KERRI WILL FOLLOW UP WITH HER TO GET A CLASS DESCRIPTION & SHORT BIO FOR THE PROMOTION OF THE LUNCHEON. JULIA WILL NOT REQUIRE A LUNCH. NOVEMBER WILL FEATURE SOCIAL NETWORKING TO GROW YOUR BUSINESS. KERRI WILL FOLLOW UP WITH HEATHER AT TICOR TO GET A SYNOPSIS OF THE CLASS, AND SPEAKER FOR PROMOTION OF THE LUNCHEON. DECEMBER WILL FEATURE INSTALLATION OF 2010 LEADERSHIP TEAM AND POSSIBLY A PANEL OF TOP PRODUCERS IN LEADERSHIP POSITIONS, SUCH AS WCR PRESIDENT, MDC, AND PMAR LEADERS, LEADERS IN CHURCH, SCHOOLS, OR OTHER AREAS OF GIVING WHILE LEADING A SUCCESSFUL BUSINESS. KERRI AND KIM STILL NEED TO GET TOGETHER TO FINISH UP THE SPEAKERS.

HOSPITALITY: KIM BROUGHT FLOWERS FOR JUNE'S LUNCHEON. KAREN IS BRINGING CHOCOLATE FOR SEPTEMBER'S LUNCHEON.

PUBLICITY: JILL HAS SENT OUT CASINO FLYERS. BILL NEEDS TO ADD THE PRICE TO THE FLYERS. JORIE IS SENDING JILL INFO FOR SEPTEMBER'S LUNCHEON.

LUNCHEON SPONSORS: KAREN FOLLOWED UP WITH THE THREE POTENTIAL SPONSORS FOR SEPTEMBER'S LUNCHEON, BUT UNFORTUNATELY NO ONE WOULD COMMIT. SHE IS GOING TO ASK JUDY EBERLE IF SHE WOULD LIKE TO SPONSOR HER NEW BUSINESS.

WEBSITE: THERE ARE SEVERAL CORRECTIONS THAT NEED TO BE MADE BY THE WEB COMPANY. NEED TO CHANGE ROSTER TO LIVE LINKS VS. EXCEL SPREADSHEET. IT WOULD ADD MEMBER VALUE FOR PEOPLE TO BE ABLE TO CLICK ON A MEMBER, SEE THEIR QUICK BIO, AND FIND THEM. ALSO, IT NEEDS FULL NAMES OF MEMBERS, IT CURRENTLY ONLY HAS FIRST NAME LISTED. NEED TO REMOVE THE GUEST LIST FROM THE WEBSITE ROSTER. LINK WEBSITE TO OUR FACE BOOK PAGE. ADD A LINK TO HAVE MEMBERS SUBSCRIBE TO OUR NEWSLETTER. UPDATE EVENTS. POSSIBLE ADD A HAVES AND WANTS PAGE WITH MEMBER LISTINGS. POSSIBLY ADD CONSTANT CONTACT IS AN EMAIL SYSTEM WHICH WILL STREAMLINE OUR COMMUNICATION WITH OUR MEMBERS. THE COST IS \$15.00 MONTH... IF WE PRE-PAID FOR 12 MONTHS OUR COST WOULD BE \$126.00.

OLD BUSINESS: GOLF EVENT WAS GREAT. WE TALKED ABOUT MAKING IT VERY CLEAR NEXT YEAR THAT A SPONSORSHIP ONLY COVER'S ONE PERSON. WE THINK THERE WERE A COUPLE PEOPLE WHO ATE, BUT WERE NOT ACCOUNTED FOR, (AND THAT'S WHY WE WERE SHORT ON FOOD). WE MIGHT WANT TO TRY GIVING OUT "MEAL TICKETS" OUT AT REGISTRATION NEXT YEAR.

NEW BUSINESS: THE MAC CLUB HAS CHANGED A POLICY AND NOW REQUIRES US TO PURCHASE SALADS IN ORDER TO GET COFFEE FREE.

CASINO BUS: Attendees: J Barnum, K Coleman, S Bishop, K Steinmann, B Ensley, RC Hernandez, L Culver

-Bus cost is \$911 for up to 55 people, plus coolers. (Payment in full is required August 9th.)

-Going to Spirit Mt Casino in Grand Ronde.

-Date is Wednesday August 26, 2009. Eastside pick up at 8AM at Monarch Hotel in Clackamas. Westside pick up at Tualatin K Mart at 8:30AM. Return to Portland at 5:30-6PM

-Cost is \$30 for members and \$40 for non-members. Includes a seat on the bus, breakfast, ("x" amount of gambling \$\$...?), movie and light snack on the

ride home, networking, and fun!!! (need to shoot for 50 seats sold)

- Bill will have his designer come up with a flyer for the event that we can get out to members, and guests.

-We have 5 sponsor commitments at this point. (Bill with Bear Printing, RC with KW Family Equity Group,) Sponsorship is \$80 and includes a seat on

the bus, a 10 minute commercial on the bus, please bring at least 50 items of value for the goodie bags provided to the attendees, and whatever else

sponsors would like to contribute.

-It may be possible to get a food sponsor. Paradise Bakery at Bridgeport may be willing to contribute to our afternoon snack, sandwiches and/or cookies.

Need to contact them to find out.

-Monarch Hotel provided the breakfast sandwiches last year, and we are looking into the cost for this year, as well.

-50 seats at \$35 =\$1750

5 sponsors at \$80=\$400

estimated income= \$2150

-55 seats on bus =\$990

miscellaneous= \$300

estimated expense =\$1290

projected net = \$860

OUR NEXT MEETING IS AUGUST 27TH, 9:00 AT THE PMAR BUILDING.
MEETING WAS ADJOURNED AT 10:08 AM.

MINUTES TAKEN BY SHELBY BISHOP.