

**Greater Portland Area Chapter
Women's Council of Realtors**
Board Meeting August 27, 2009
PMAR Boardroom

Attendees: Jorie Barnum, Lindsey Culver, Mary Carleton, Kerri Hartnett-Steinmann

Excused Absentees: Kristine Jensen, Shelby Bishop, Kim Coleman

Meeting called to order by President Jorie Barnum at 9:10AM

Minutes- minutes not here to approve

Treasurer's Report- balance is currently at \$7,152.64. Report will be filed for audit

Committee reports

Membership committee report: We currently have 51 National members, and 34 affiliates. There are about 5 Realtor and Affiliates who showed an interest in becoming a member from the Casino Bus trip. Kerri and Lindsey will work on following up with all of those who attended.

Education: The September luncheon will feature Julia Morocco from Mental Iron, and our topic will be Business Planning for chaotic times. In November, we have Matthew Sweet from Ticor Title in Seattle who will be presenting on Social Networking for Business Success. In December, we are planning a panel on Giving In Your Business.

Hospitality: We will need to communicate with Pat Dale about the number we have, so she has an accurate count.

Publicity: Jill has sent out an e-flyer for the next luncheon, with a "Save the Date" for the November luncheon. Kerri needs a jpg file, so that she can add it to face book. We need to get the word out, so we have great attendance.

Luncheon Patrons: Tony Carlston with Cutco has expressed an interest in sponsoring this luncheon. He will pay \$300 for a 5 minute commercial at the beginning of the meeting. Karen Tamburina will need to confirm this, and get payment to Kristine, ASAP, so that we can begin the promotion.

New Business

Money to state: We need to pay money to the state 10% of our profit for 2009 fundraisers, Fashion Show, and Golf so far, along with the Casino Night fundraiser in 2008. State requested that we pay 10% of all affiliate dues, and Lindsey will confirm with National about this, since we have never done this in the past. State will need to send an invoice for our chapter insurance, and any other outstanding dues.

September luncheon: Kerri will be running the meeting in Jorie's absence. Elections will also need to be held during this luncheon, since we have no general meeting in October. Donna Erickson said that she would run the elections, since Jorie will be out of town.

October Event: Jorie will contact Tish to make sure she is still on board with helping. Kerri will find a step by step plan for the Bowl-a-thon, so that we do not have to recreate the wheel.

November conference: Jorie has already booked her flight and registration, along with the hotel room. Kerri has registered for the conference, and \$1,000 has been reimbursed to date. Kerri will be making flight reservations, as soon as possible.

Kerri's line officers: Kerri needs help finding people to step up. She really wants the board to be diverse, and would like suggestions from the group of people they feel would add value to the team. Lindsey has given a couple of suggestions, and it was suggested that a few of us try to go into a few offices to make a presentation. It was also suggested that we call and email our current Realtor members. Kerri will also be following up with the Casino Bus attendees, early next week.

Breakfast vs. lunch: The cost to us is much less expensive, and so far Kerri has had very little resistance when mentioning this to select members. Kerri will be drafting a survey to send out to the membership, so we can determine what the general membership thinks.

2010 Planning Retreat: We have set the date for our retreat on October 23 & 24. In order to save money this year, we may have to do this in town. However, Lindsey will ask her Aunt Cindy if we can use her beach house in Newport, and Jorie will ask someone she knows that has a few rental properties at the beach.

Next meeting will be held on September 24, 2009 at 9AM

Meeting adjourned at 10:15AM

Minutes taken and submitted by: Kerri Steinmann